

Quote

THE WEEKLY DIGEST

Volume 22—Number 10

September 2-8, 1951



Rising birth-rates in the early post-war yrs served notice on school officials that facilities must be increased to take care of a coming army of 6-yr-olds. Generally speaking, these preparations have not been made. Shifting population trends have added to the problem in some instances. And now, as school bells ring again, a considerable number of communities will find themselves with inadequate bldgs and too few teachers to meet the burdens imposed upon them.

It is a simple matter to shift the blame indignantly to those charged with the responsibility of educating our young. But by and large they have been neither ignorant nor indifferent. Educators saw this army forming in infancy. They were highly articulate in their pleas for action.

Public indifference has, as usual, been a factor. Rising costs have proved an added hazard. Appropriations which seemed adequate at the time simply would not provide the required bricks, benches and blackboards. Some things had to be skimmed or skipped.

Personnel may prove an even more pressing problem. Good teachers can in some degree mitigate poor facilities. But such teachers aren't turned out on an assembly line. Indications are that standards generally will be slightly lowered this coming school yr.

MAY WE

Quote

YOU ON THAT?

Gen DWIGHT D EISENHOWER, Supreme Comdr, N Atlantic Pact: "Even tho we are warm, well fed, with good clothes, we still have our own Valley Forge in our time." 1-Q

" "

V-Pres ALBEN W BARKLEY: "We have learned the hard way that we cannot be prosperous if the rest of mankind is prostrate." 2-Q

" "

MARGARET TRUMAN: "Give me American men. Continental men are very charming, but nothing like the men here." 3-Q

" "

Rep FRANK L CHELF, Ky, in letter to new Czech ambassador: "You are about as welcome in this country as a swarm of red ants at a family picnic and about as popular as a wet, flea-bitten dog turned loose at a housewarming." 4-Q

" "

PAUL G HOFFMAN, pres, Ford Foundation, former ECA Administrator: "The issue is the performance of capitalism against the promises of communism." 5-Q

" "

WM L PFEIFFER, chmn, N Y State Republican Comm: "U S prestige abroad today is sickly and hobbling along on crutches. And the communists are trying to kick those crutches out from under us." 6-Q

" "

Sen PAUL H DOUGLAS, of Ill, criticizing State Dept's large "entertainment budget": "(We should) not confuse the Voice of America with the breath of America . . . I am not a teetotaler. But I do not think it necessary for us to float for'gn relations in a sea of cocktails or champagne." 7-Q

MICHAEL V DiSALLE, Price Stabilizer: "If we don't impose direct controls to keep a balance across the economy, we're going to have the worst inflationary situation any country ever faced—and inflation has destroyed many more countries than conquest." 8-Q

" "

Gen HOYT S VANDENBERG, Air Force Chief of Staff: "If we were invaded by a large enemy strategic air force today, at best we could get 20% of their planes." 9-Q

" "

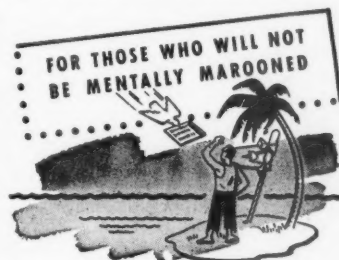
Rep HAROLD O LOVRE, of S Dak: "Every time Russia says 'boo!' we hit a new high in spending." 10-Q

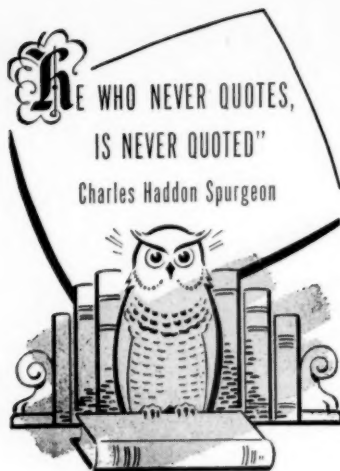
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CYRIL GARBETT, Archbishop of York: "The race to make super-atomic and hydrogen bombs will end either by their use in war or by internat'l agreement to prohibit or control mfr. There is only one alternative before humanity today, destruction or agreement." 11-Q

" "

DEAN ACHESON, Sec'y of State: "The Allies do not have to match the Soviet armies man for man or gun for gun, since our mission is to deter, not to attack, but we have a long way to go before we reach a safe deterrent level." 12-Q





ACTION—1

If something goes wrong it is more important to talk about who is going to fix it than who is to blame.—*Construction Digest*.

AMERICA—2

America is a remarkable country. It's the only one in the world where you can go on the radio and kid politicians and where politicians can go on the radio and kid the people.—GROUCHO MARX, quoted by LEON GUITERMAN, *American Hebrew*.

ARGUMENT—3

Heated conversation may make a room warm, but never comfortable.—*Trumbull Cheer*, hm, Trumbull Electric Co.

ART—Appreciation—4

A painting was stolen from the lobby of a Chicago hotel. The mgr, when questioned by the police, knew the cost of the painting, but not the name of the artist who painted it. The thief, we are glad to say, showed more appreciation.—*Phoenix Flame*, hm, Phoenix Metal Cap Co.

AUTOMOBILES—5

There are 75 million licensed drivers and 50 million motor vehicles in this country. More than half the mi's traveled by these cars are for necessary purposes: to work 16%, business 32%, shopping 4% and school 3%.—*Nat'l Highway Users Conf.*

BEHAVIOR—6

Sometimes it isn't far from halo to noose. — MENDELL TAYLOR, *Conquest*.

BUSINESS—Failure—7

Business failures are human failures. Recent study points up fact that most failures are due to errors in judgment, personality, decision, ability and know-how. Furthermore, 2 out of every 3 concerns that failed in '50 had been in business 5 yrs or less.—*Adv's Digest*.

CAPITALISM—8

For us to seek another word to describe capitalism would be as foolish as for the British to seek a new word for King. King is not a popular word but in England it continues to stand for something precious.

American capitalism describes not a static but a dynamic set-up, and we ought not to be ashamed of it, or to try to fool others and ourselves by calling it by another name.—WM FEATHER, *Enos Mag*, hm, Enos Coal Co.

CHANGE—9

The doctor told the film actress she was run down and needed a change.

"Do you know," she retorted, "that during the last 18 mo's I've had 3 husbands, 4 cars, 3 jewel robberies, 11 cooks 2 divorces and 7 landlords? What other change can you suggest?" — *Journeyman Barber*.

CHILDREN—Guidance—10

The training of our children is the one most important thing the Almighty lets us live for. When

we fail at this, all of our spectacular successes in other lines crumble up like paper in our hands.—*Dr JOHN HOLLAND, Prairie Farmer*.

COMMUNISM—11

Communism is a train of thought made up of too many loco motives.—*Pathfinder*.

CO-OPERATION—12

The newly-elected pres of a large printing plant was showing a friend thru the plant. As he introduced him to each worker, he explained the man's title and the work he performed.

After the tour, the visitor said. "You introduced me to the compositor, linotype operator, make-up man, pressman, feeder, stock cutter, and bookbinder, but I haven't met the printer yet. Where is he?"—*Moret Mirror*, hm, Moret Press.

DEFENSE—Expenditures—13

Britain is today spending on defense no less than 9% of a gross annual product of less than \$700 per head, whereas the U S share represents only 8% out of a gross product per head of over \$2,000.—T BALOGH, Oxford Univ economist, *New Statesman & Nation*, London.

DRINK—Drinking—14

While Alcohol Tax Unit agents were waiting to trap the owner of a still they had just found in the Tenn hills, a bear lumbered out of the forest and decided to sample the product. He rolled it around his tongue and then smashed the still to pieces. Their evidence destroyed, the revenue men went home.—*Awake*.

EDUCATION—15

Religion, art and science are the 3 most important means of human education. and they are a trinity in unity which cannot be separated without distorting our viewpoint whatever we may investigate. — *Rosicrucian Fellowship Magazine*.

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QUOTE is issued weekly by Droke House, Indianapolis 6, Ind. Subscription: \$6 per year in advance, in U. S. and Possessions. Two years, \$10. Your own and a gift subscription, \$10. Canadian, \$6.50; two years, \$11. Other Foreign, \$8 per year. Entered as Second Class Matter at the Post Office at Indianapolis, Ind., under Act of March 3, 1879. QUOTE uses no original manuscripts and does not accept advertising. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

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Quote

ETHICS—16

An excellent standard of ethics for those in gov't to adopt would be an old copybook maxim, enlarged upon: "Honesty is the best policy—and politics."—*Grit*.

EUROPE—Recovery—17

Western European nations now are up to 144% of their pre-war production. If they can't carry themselves now, we ought not to aid ourselves that they ever can.—Sen WALTER F. GEORGE, of Ga.

FAITH—18

The mantel of the ancient Hind's Head Hotel at Bray, England, is said to bear this legend: "Fear knocked at the door. Faith ans'd. No one was there."—*Horizons*, syndicated by Cambridge Assoc's, Boston.

On the Other Hand...



Voice of America officials estimate that despite an estimated 1200 Russian transmitters operating in an effort to jam the Voice in the Soviet Union, 25% of the broadcasts get thru to areas around Moscow, up to 80% in other sections of Russia.—*Omaha World-Herald*.

" "

ADILE KASHA, escapee from Russian Army: "To the day I escaped I had never heard the Voice of America. Of all my friends in Stalinabad, and in the Soviet Army, I personally knew only 1 person who ever had."—*Omaha World-Herald Mag.*



FEAR—19

We don't need to fear fear, but fear the inability to master fear.—WALTER L. HAYS, *Americanizer*.

FREEDOM—20

If a man does only what is req'd of him, he is a slave. If a man does more than is req'd of him, he is a free man.—A. W. ROBERTSON, *School Bd Jnl.*

GOSSIP—21

People may not believe all they hear but unfortunately they can repeat it.—*Origin unknown*.

GOVERNMENT—Personnel—22

According to facts just published by the Census Bureau, there are about as many people on our swollen gov't payrolls as there are Swedes in Sweden or Australians in the whole nation of Australia.—*In a Nutshell*.

HEALTH—23

Grandpa used a roller towel, a comb suspended from a string, and a dipper shared by all—then died young at 86. Grandson fights germs tooth and nail and dies exhausted at 50.—*Printed Words*.

HONESTY—Lack—24

"I wouldn't say he's an out-an'-out thief," said the colored witness, "but I do say dis: If I wuz a chicken an' I saw him loafin' around, I'd sure roost high."—*Irish Digest*, Dublin.

INCOME—25

Americans averaged an income of \$1436 for each man, woman and child in '50. This was a gain of \$116, or 9%, over '49 and the highest dollar total in history.—Commerce Dep't report.

ISRAEL—26

Seeking to steer clear of the Soviet orbit, Eliezer Kaplan, finance minister of Israel, came here recently to float a \$500 million bond issue. The directors of a conservative Wall St banking house listened courteously to his story, then asked if it would be possible to see Israel's last 3 annual balance sheets.

Kaplan ans'd, "The last two, I can produce without difficulty. The one before that, I am afraid, disappeared when the Temple was destroyed in 586 B C!"—BENNETT CERF, *This Wk.*

KISSES—27

How much does a kiss weigh? Average, about 2 lbs, according to the "kissograph." A Hollywood director declares a fervid kiss may weigh 20 lbs—enough to crack a rib. — *Australasian Mfr*, Sydney, Australia.

KOREA—28

It is estimated that the 1st yr of fighting (in Korea) has cost the taxpayers \$5 billion, that both for the 2nd yr and for rehabilitation similar amounts will be required . . . About all that can be done is to wonder at the stupid-

ity of human beings who send bullets to kill part of the population and bread to keep alive the remainder.—*Christian Advocate*.



On Sept 25, 1926, Henry Ford made industrial history by becoming one of the 1st mfrs to adopt a 5-day wk.* Pay would be as much as for 6 days for "workers who seem to deserve it." Other of Ford's pioneering policies were \$5 a day wage before World War I, bonuses, chance for workers to invest in the company, jobs for ex-convicts.

Advances made since have brought liberal employment practices over the country, more efficient machinery, improved health standards which have raised average age of workers. It has been predicted that in future industry may be req'd to have a minimum number of old people on the payroll. Technical advancement should reduce many jobs to mere push button operations.

Even now, some say, an average work wk of 24 hrs, in the U S at least, would produce enough goods to maintain present standard of living. The obvious problem would be the increase in wages necessary to insure purchasing power.

Predictions, factual and fanciful, about the future are rampant. One enthusiastic gentleman envisions within 200 yrs a Utopia pleasantly run by robots which will do everything from controlling the weather to performing complicated processes of business and education. On the cheerful assumption that "200 yrs from now . . . prejudice, ruthless greed, the desire to hurt will be abnormal and rare," this prophet concludes that man will employ his almost universal leisure constructively and beautifully—Aldous Huxley, Karel Capek and Geo Orwell notwithstanding.

Pessimists will point to recent demands by packing-plant workers in Iowa: they want paid holidays on birthdays, company-provided lunches and free hams twice a yr.



A Prayer

An author of meditations and poems, MAX EHLMANN* has probed life with sensitive skill to bring forth much more of its beauty and purpose than are often found by other early 20th-century writers. Of the following meditation, possibly the most famous of his writings, over a million copies have been sold.

Let me do my work each day; and if the darkened hrs of despair overcome me, may I not forget the strength that comforted me in the desolation of other times. May I still remember the bright hrs that found me walking over the silent hills of my childhood, or dreaming on the margin of the quiet river when a light glowed within me, and I promised my early God to have courage amid the tempests of the changing yrs.

Spare me from bitterness and from the sharp passions of unguarded moments. May I not forget that poverty and riches are of the spirit. Tho the world know me not, may my thoughts and actions be such as shall keep me friendly with myself.

Lift my eyes from the earth, and let me not forget the uses of the stars. Forbid that I should judge others lest I condemn myself. Let me not follow in the clamor of the world, but walk calmly in my path. Give me a few friends who will love me for what I am; and keep ever burning before my vagrant steps the kindly light of hope.

And tho age and infirmity overtake me, and I come not within sight of the castle of my dreams, teach me still to be thankful for life, and for time's golden memories that are good and sweet; and may life's twilight find me gentle still. (Dodge)

LIFE—29

We live three lives at once, each one of them in a different time dimension. In the life of the present we deal with crises and emergencies. Next there is the life of the generation, which must bear the consequences. Thirdly, there is the life of society, which is indeterminate and may go on and on almost for ever.—Freeman.

MAN—30

Every man has a level—and there is always a niche in that level where he will fit best. You do neither him nor yourself a favor when you try to raise him above his level or out of his niche.—SAE Journal.

MORALS—31

Adequate moral armor—the polestar of democracy—is the first essential in the solution of the grave problems that confront the world today.—WILLETT L. HARDIN, editorial, *World Affairs Interpreter*.

NARCOTICS—32

An ancient Persian allegory tells of the arrival of 3 men one night at the closed gates of a Persian city. One was suffering from the effects of alcohol, the 2nd from opium-eating, the 3rd from an excess of hashish (Indian hemp).

"Let us break down the gates of the city," shouted the alcoholic in a fury of drunken rage. "We can do it with our swords."

"Why should we?" sleepily protested the opium-eater. "We can rest here until they open the gates in the morning. There's no hurry."

"Why all this foolish talk?" whined the hashish smoker. "Let us all 3 creep thru the keyhole."—COLIN A. BROOKS, *Wkly Telegraph*, Sheffield, England.

PEACE—33

Peace, like faith, is the substance of things hoped for; but History is a capricious ins company, and our claim may well be turned down.—JOHN GALLAGHER, "The Threat of War," *Cambridge* (England) *Today*, 6-'51.

PERSONALITY—34

If you were another person would you like to be a friend of yours?—Lion.

PRODUCTION—35

The objects which craftsmen once produced with care and in-

dividual artistry are now turned out by the thousands. Our lamps, chairs, dishes, fabrics have a monotonous sameness about them. Eric Gill used to say that every product a workman made should have the qualities of a lovesong, but that most of our modern production is so anonymous—each man making only a part of something—that they are no longer the lovesongs of anybody.—*Today Mag.*

PROGRESS—36

Progress is a condition where people are so busy building time saving mach'y they haven't time for leisure.—Banking.

QUALITY—37

In everything worth while it is not quantity that counts but quality. — ARTHUR BRYANT, *Illustrated London News*.

REFORM—38

A man who has reformed himself has contributed his full share towards the reformation of his neighbor.—PHIL MANN, *York Trade Composer*, hm, York Composition Company.

RELIGION—39

Of all non-Christian religions in the world Islam is the only one which accepts Jesus as a great prophet. Yet Islam is the only religion which punishes conversion to Christianity by death.—FEIZULAH CARUDY, "From Moslem to Christian," *Presbyterian Life*, 7-7-'51.

Words

"Did" is a word of achievement.

"Won't" is a word of retreat.

"Might" is a word of bereavement.

"Can't" is a word of defeat.

"Ought" is a word of duty.

"Try" is a word for each hr.

"Will" is a word of beauty.

"Can" is a word of power.

—ADLAI A. ESTER, *Listen*, hm, American Temperance Society. 40

RUSSIA—Propaganda—41

No one can understand Eastern Europe today who has not learned something of Soviet terminology.

Statements which at first sight appear absurd become obvious when the special use of language is understood. For instance, "peace" means "achievement of Soviet aims"; "nat'l independence" means a state of subjection to Moscow, and of political warfare with the West.—HUGH SETON-WATSON, *East European Revolution*. (Frederick A Praeger)

SAFETY—Safe Driving—42

A Minneapolis father was summoned to traffic court for speeding and took his young daughter along to show her how justice works. He pleaded guilty but pointed out that it was his 1st offense. "Yes," piped up the innocent at his side. "Mama says he's the luckiest reckless driver in the world."—ELIZABETH HULL, *Everywoman's*.

SCANDAL—43

Scandal is a 50-50 proposition—50% of the people take pleasure in inventing it and the other 50% in believing it.—*Wall St Jnl*.

SECURITY—44

This nation was founded on risk, not on security. If our forefathers had not had the courage to take a chance, risk their all, there never would have been a U S A.—E J QUINBY, *American Organist*.

SPEECH—Speaking—45

As long as you are not proud of your language you will not be proud of other things.—EDOUARD MONTPETIT, quoted in *Le Recueil*, Quebec, Canada. (QUOTE translation)

SUCCESS—46

It takes more than brass to fashion the key to success.—T N TIEMEYER, *Pulpit Digest*.

SUPERSTITION—46

Many yrs ago in China, strips of paper imprinted with the head of a dog were sold as charms to help one man force his will on another. It was considered logical, for example for a man to rub the charm against an enemy whom he thought should die.—TOM FARLEY, *Nat'l Humane Review*.

TIME—48

Along about 1870, there were nearly 70 different standards of time on which various railroads

operated and there were as many as 6 different railroad times in one city.—*Beveridge Paper Co Newsletter*.

TRUTH—49

Men occasionally stumble over the truth, but most of them pick themselves up and hurry off as if nothing had happened.—WINSTON CHURCHILL, British statesman.

UNDERSTANDING—50

In every field of human affairs, it is understanding that counts. Men quarrel and nations quarrel



American life is so complex. When I first looked on a floor, I saw a carpet which makes you need a vacuum cleaner, and for this you need electricity, and for this you need a hydro, and for this you need the TVA, and for this you need capital, and part of this capital comes from taxes, but you do not like to pay taxes.—SOESILO SARDADI, Indonesian student visiting U S.

" "

It is known that of all the for'gn wars waged by the U S from its origin up to World War II, not one can be called a just war or a war of liberation . . . It is to be presumed that all the wars exposing the predatory and bandit-like character of American capitalism will be appropriately shown in the encyclopedia.—"Guide to Editors," published by *Red Star*, Soviet army paper, describing new Russian *Great Encyclopedia*.

" "

On the Rue Keller (in Paris) is a hotel reserved for African students. Fighting has broken out there, and this spring the lights were cut off in 16 rooms . . . Are we about to become the 49th state of the U S?—*Les Lettres Francaises*, Paris. (QUOTE translation)

when they do not understand one another. It is very seldom that two men square off and call each other names after each fully and honestly understands the other's point of view. When that occurs, they may agree to disagree; but they part without anger, and often with mutual respect. That is also true between nations.—CLARENCE B RANDALL, "A Matter of Conviction," *Atlantic*, 9-'51.

VALUES—51

Western philosophy now clings to the coat tails of science, instead of to the apron strings of theology.—P NAGARAJA RAO, *Aryan Path*. (Bombay, India, Publisher)

VIEWPOINT—52

A child's testimony is never quite reliable. To him, distance, weight, color are always relative. Send him to the store for butter, the distance is a mi—for candy, it's a block. — MARCELENE COX, *Ladies' Home Jnl*.

WEATHER—53

Like the 1st airplane at Kitty Hawk, rain-increasing may be putting us on the threshold of a new era in which no man can guess the end. "We've got to think of the upper atmosphere as a reservoir from which we're tapping only a small portion (perhaps 1%)," says scientist Bernard Vonnegut. "I feel with almost 100% certainty that cloud-seeding can be of enormous value to our country."—PAUL FRIGGENS, "Did Rain-makers Change the Weather?" *Farm Jnl*, 9-'51.

WOMEN—54

All women over 16 who are not expectant or nursing mothers can be used for work in mines in the Soviet zone of Germany under a new women's labor law, introduced after the authorities fell 900 000 short of their goal of 7,600,000 workers this yr.

The law sanctions separation of husbands and wives where necessary, and husbands who try to prevent such separation are warned of imprisonment. — JEAN MORGAN, *Christian Science Monitor*.

WORK—55

A job becomes work only when you worry about it.—JOSEPHINE SCHAEFFER, *Forbes*.

GOOD STORIES

You Can Use

I LAUGHED AT THIS ONE

JHAN ROBBINS
Writer

With all our talk about traveling light, my wife and I never hesitate to take along a beloved rag doll, a comfortable blanket, a favorite spoon for the children on trips. I once registered at an exclusive Washington, D C, hotel clutching an enamel potty in one hand. The clerk didn't flicker an eye. He looked straight at the utilitarian object and said stiffly, "All our rooms have baths, sir!"—*Everywoman's*.

said with finality, "who is that bad a marksman ought to be thrown out."—JOHN WHEELER, *Bell Syndicate*.

A little pig became a ham, which was made into sandwiches by a beautiful woman.

"He died a gentleman," said his mourners. "His last act was to give his seat to a lady."—*Minneapolis Tribune*.

A pickpocket is a man who generally lives alone, but occasionally goes out in a crowd for a little change. — Great Lakes Bulletin.

A Polish writer, visiting in Paris, was asked, "How are things in Poland?"

"Oh, no one can complain," was the reply.

"What? Why, if we would believe what we read in the papers . . ."

The author repeated, with an almost imperceptible smile, "No one can complain."—*France Amerique N Y* (Quote translation)

Hearings were being held on the abandonment of a money-losing ry spur line running from northeastern Colo into Neb. One of the witnesses who testified in opposition to the abandonment

was a laconic farmer who pleaded that the line was a vital necessity to the area.

"How long has it been since you shipped anything on this road?" asked the ry lawyer.

"Well, I don't know as I ever have," admitted the farmer.

"How long since you've ridden on the railroad?"

"About 10 or 15 yrs."

"Then what difference does it make to you whether the line is abandoned or not?"

"Well," said the farmer with some heat, "I walk down almost every night to see the train go by."—ROBT STAPP, *Denver Post*.

A good yawn is often more effective than a caustic remark.—*Press Woman*.

An innkeeper who had rec'd very little schooling, was very proud of his home-brewed beer, and in order to advertise it he scrawled upon a board with a piece of chalk "Try Our Bear" and placed it outside.

A wag happened to see it and, picking up the chalk, he wrote underneath: "Our Own Bruin."—*Cambridge (England) Daily News*.

The driver of a sight-seeing carriage was asked how many passengers the vehicle could accommodate. "Well, that depends upon the passengers," he repl'd. "Generally it holds four, but if they're better acquainted it holds six."—*United Mine Workers Jnl*.

On the other hand it is still legal for lambs to gambol.—T HARRY THOMPSON, Sales Mgt.

At a sale, the auctioneer, after extolling the beauty of a picture, asked for the 1st bid.

A lady holding firmly to the hand of a restless youngster of 5, called: "Thirty pounds."

Bowing respectfully, the auctioneer said: "Thank you very much, madam."

Susan Peters read her young son, Tim, a book about animals and then decided to test his new knowledge. She asked: "Tell me, Tim, about some things that are very dangerous to get near and have horns."

Tim immediately ans'd: "Automobiles." — ERSKINE JOHNSON, *Photoplay*.

That country fellow who is always visiting N Y for the 1st time was there again recently, taking in the sights with a city friend. After watching the heavy traffic for a while, he said: "You've got a nice town here, but it looks to me like you folks was a whole lot behind in your haulin'." — JUD SNORKAL, *Pageant*.

Some folk think they are bearing their cross when they are only putting up with themselves.—*Defender*.

The small nephew of an actress visited her dressing room after a performance. After some gen'l conversation about the production, he asked, rather worriedly, "Do you really kiss that man?"

"Well," said his aunt, "yes, I do."

A look of revulsion, tinged slightly with incredulity, appeared on her nephew's face. He said, "Doesn't he mind?"—*Spectator*, London.

The fiery orator concluded with the question: "Gentlemen, are you going to take this lying down?" A prompt answer came from a voice in the audience: "The reporters are doing that!" — *Holy Roodlets*.

Nobody is satisfied with his walk in life if he has to shovel it himself.—*Oskaloosa Tribune-Press*.

An army officer tried to commit suicide, but only grazed his ear, doing little damage beyond putting a permanent crease in it. The commanding officer was asked what he thought about the matter. He was a hard-boiled guy with definite opinions.

"Any man in the service," he

To the consternation of the rest of the audience, the youngster asked: "Mummy, why is dad calling you madam?" — *Irish Digest*, Dublin. k

"Why is it important not to lose your head in an attack?" asked the sergeant. And the recruit ans'd, "Because it wouldn't leave no place to put your helmet."—*Our Army*. l

For Service Rendered

Sam Blake, a N Y press agent, was asked by one of the city's cemeteries if he would represent them. Blake was agreeable and wondered about the fee. He was offered his choice of any lot in the place!

In like fashion, the reporters who covered Valentino's final story at Campbell's well publicized funeral chapel were each given small metal "cards" bearing their names. "Cards" entitled recipient to 1 free service.—JOHN CAMERON SWAYZE, columnist. m

The lawyer, talking to a divorce-seeking wife, asked, "How long have your relations been unpleasant?" She ans'd, "My relations have always been as nice as pie—it's his who have caused all the trouble."—*Conveyor*, Australia. n

Francis De Sales says the world is re-arming everything but *Venus de Milo*.—*Milwaukee Jnl Mag*. "

In Los Angeles Clare Boothe Luce told a famous star she was writing a new screenplay called "Pilate's Wife." The star thought Miss Luce had missed the bus, opining, "The public is fed up with airplane pictures."—BENNETT CERF, *Sat Review of Literature*. o

"The worst crop failure I ever saw was back in '88," said the old-timer. "The corn crop was almost nothing that yr. One day Mother cooked some corn for dinner and Father ate 14 acres at one sitting."—*Capper's Wkly*. p

Pat, on his way to a wake, had visited too many taverns. When he finally arrived, the widow told him to go into the living room to pray for the soul of the departed. He was so drunk that instead of kneeling before the corpse, he knelt in front of the piano. On his way out again, Pat was deeply impressed. "Begorra," he murmured as he passed thru the doorway, "that's the finest set of store-teeth I ever laid eyes on!"—*Peninsular Light*, hm, *Peninsular Life Ins Co*. q

The proofreader on a small mid-western daily was a woman of great precision and extreme propriety. One day a reporter succeeded in getting into type an item about "Willie Brown, the boy who was burned in the west end by a live wire."

The following day, the reporter found on his desk a frigid note, asking, "Which is the west end of a boy?"

It took only an instant for the reply: "The end the son sets on, of course."—*Canadaink*. r

An old-timer is one who can recall when people thought the only 2 evils were bobbed hair and short skirts.—CAREY WILLIAMS, *Publishers Syndicate*. "

"My husband," a woman told her friend, "had an accident on his vacation. He drank a whole glass of gasoline, thinking it was gin." "Didn't it make him deathly sick?" the friend inq'd. "No," came the reply. "But now instead of hiccupping, he honks."—*Seng Fellowship News*, hm, *Seng Mfg Co*. s

Two high school lassies were en route to school when one said to the other: "Listen! All that sweater does for her is to make her itch!" — *American Horologist & Jeweler*. t

"Do Not Pick the Flowers" is a common sign in America's parks. But in Ireland they read more subtly: "Let it be said of these flowers that they died with their roots on."—*Arkansas Methodist*. u



ADVERTISING: New machine is color "organizer" that simultaneously casts any number of colors on sheet of paper and next to each other, without overlapping or over-running. Eliminates expensive individual spraying on of colors. Boon for firms using color adv'g. (*Advertiser's Digest*) "

EDUCATION: Western Reserve Univ will offer courses in Introductory Psychology and Comparative Literature by TV this fall, marking 1st time credit will be given toward a degree for TV study by any univ in the country. Final exams for courses will be taken on campus. (*N Y Times*) "

GAMES: Sewall Smith, Lafayette, Calif, architect, has developed game called *Boom*. Players toss dice, move tokens around board sectioned to indicate steps toward world peace. All proceeds from sale will be given to American Friends Service Committee and UN agencies. (*Newsweek*) "

GARDENING: Army flame-thrower has been cut down to size to destroy weeds. "Flame Chopper for Row Crops" moves along plant row "projecting a relatively long large vol flame" to burn weeds; has means for protecting plants as it moves. (*Invention News*) "

PERSONNEL: New packaged aptitude testing kit is believed to be only completely packaged program which can be effectively used by average office mgr without consultation with high-priced specialists. (*Horizons*) "

TRAVEL: New pocket stove weighs 2 ounces, fits in purse or pocket. Holds 4 heat tablets, each burning 10 min's. Handy for heating bottles, making quick cup of coffee. (*Parade*)

Quote CALENDAR

- September 23**
BC 63—b Caesar Augustus, Roman Emperor
1779—Battle between "Bonhomme Richard" commanded by John Paul Jones, and British frigate "Serapis"
1800—b Wm Holmes McGuffey, American educator
1930—Soviets sell Old Masters—Andrew Mellon buys \$4,800,000 worth
- September 24**
1717—b Horace Walpole, English author, politician
1755—b John Marshall, American jurist
1796—b Antoine Barye, French sculptor
1837—b Mark Hanna, American political leader
- September 25**
1513—Balboa discovered Pacific
1872—d Peter Cartwright, American preacher
1926—b Henry Ford adopted 5-day wk
- September 26**
1888—b T S Eliot, English author
1892—b Max Ehrmann, American author
1898—b Geo Gershwin, American composer
1918—Battle of Meuse-Argonne
- September 27**
1722—b Sam'l Adams, American statesman
1792—b Geo Cruikshank, English artist
1840—b Thos Nast, American caricaturist
1840—b Alfred Thayer Mahan, American naval officer, historian
- September 28**
1066—Battle of Hastings
1789—b Richard Bright, English physician
1839—b Frances Willard, American reformer
1841—b Georges Clemenceau, French statesman
1852—b Henri Moissan, French chemist
1856—b Kate Douglas Wiggin, American author
1864—b Richard B Harrison, American actor
- September 29**
1702—b Francois Boucher, French artist
1725—b Rob't Clive, British statesman
1758—b Horatio, Lord Nelson, British admiral
1864—b Miguel Unamuno, Spanish scholar, author

*Indicates relevant mat'l on this page.
See also Gems of Yesteryear,
Pathways to the Past.

AUGUSTUS CAESAR*

The 1st Roman Emperor wore the 1st high-heeled shoes on record to make himself look taller than he really was. The fad soon spread thru aristocratic Rome and before long the wealthy leaders of fashion were wearing shoes with soles and heels of pure gold.—PAUL W KEARNEY, *Toasts & Anecdotes*. (Grossett & Dunlap)

GEORGES CLEMENCEAU*

It is good to live to take care of yourself. It is better to give away some of yourself. Living is hope, it is desire, it is action. Thru

action we continue to live after death.—Quoted in *Le Digeste Francais*. (QUOTE translation)

T S ELIOT*

Man must be educated to criticize his own democracy to measure it against what a democracy should be and to recognize the differences between what is proper and workable in one democracy and what is proper and workable in another.

GEO GERSHWIN*

A few yrs after having successfully marketed his 1st songs to the Broadway theater, Gershwin entered the harmony class of Rubin Goldmark. Goldmark did not think much of his pupil, principally because the young man would bring into class harmony exercises that had the bounce and swing of ragtime. One day, as a sort of peace offering, he brought his teacher a formal string quartet, which he had actually written a few yrs before. "That's much better," said the venerable teacher. "I can see that you are finally beginning to make some progress."—DAVID EWEN, *American Mercury*.

JOHN MARSHALL*

The people were at perfect liberty to accept or reject the constitution; and their act was final. It req'd not the affirmance, and could not be negated, by the State gov'ts. The constitution, when thus adopted, was of complete obligation, and bound the State sovereignties.—Opinion of the U S Supreme Court in the case of McCulloch vs the State of Maryland.

MIGUEL UNAMUNO*

What contradictions when we seek to join in wedlock life and reason!

HORACE WALPOLE*

A careless song, with a little nonsense now and then, does not misbecome the monarch.

FRANCES WILLARD

A drunkard's life has 2 chapters: 1st, he could have stopped if he would; 2nd, he would have stopped if he could.

KATE DOUGLAS WIGGIN*

The beloved author of children's stories is said to have rec'd a letter from the sup't of a home for the feeble-minded. He spoke in glowing terms of the pleasure with

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which the "inmates" had read her little book, *Marm Lisa*, and ended thus: "In fact, madam, I think I may safely say you are the favorite author of the feeble-minded."

Our Best Beloved of All the Brave

(GERALD MASSEY ON NELSON)*

Our best beloved of all the brave
That ever for freedom fought,
And all his wonders of the wave
For fatherland were wrought!

Oh, he could do the deed
that set
Old fighters' hearts afire;
The edge of every spirit whet,
And every arm inspire.
Yet I have seen upon his face,
The tears that, as they roll,
Show what a light of saintly grace
May clothe a sailor's soul.—
1,000 Beautiful Things, edited
by ARTHUR MEE. (Hodder & Stoughton, London)

